



SCHOOL PERFORMANCE FACT SHEET

National Holistic Institute Massage Therapist and Health Educator Program CALENDAR YEARS 2013 & 2014

The California Private Postsecondary Education Act (CPPEA) of 2009, which was effective January 1, 2010, requires under section 94910 of CPPEA that a school provide information for each program offered in regards to, completion rates, placement rates, licensure exam passage rates, and salary/wage information. The following information is data compiled from January 1, 2013 to December 31, 2014.

Completion Rates

Massage Therapist and Health Educator Program (8-12 months)

Calendar Year	Number of Students Who Began the Program ¹	Number of Students Available for Graduation ²	Number of Graduates ³	Completion Rate ⁴
2013	773	773	506	65.46%
2014	764	764	420	54.97%

<u>Students Completing After Published Program Length - 150%</u> Massage Therapist and Health Educator Program (8-12 months)

Calendar Ye	Number of Students Who Began the Program ¹	Number of Students Available for Graduation ²	150% Number of Graduates ⁵	150% Completion Rate ⁶
2013	773	773	23	2.98%
2014	764	764	28	3.66%

¹"Number of Students Who Began Program" is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

²"Students available for graduation" is the number of students who began program minus the number of "Students unavailable for graduation," which means those students who have died, been incarcerated, or called to active military duty.

³"Graduates" is the number of students who completed the program within 100% of the published program length.

⁴"Completion Rate" is the number of Graduates divided by the Number of Students Available for Graduation.

⁵"150% Graduates" is the number of students who completed the program within 101-150% of the published program length.

⁶"150% Completion Rate" is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

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Placement Rates

Massage Therapist and Health Educator Program (8-12 months)

Calendar Year	Number of Students Who Began the Program ¹	Number of Graduates ²	Graduates Available for Employment ³	Graduates Employed in the Field ⁴	Placement Rate Employed in the Field ⁵	Graduates Employed in the Field an average of less than 32 hours per week ⁶	Graduates Employed in the Field at least 32 hours per week ⁶
2013	773	506	490	401	81.84%	304	97
2014	764	420	410	325	79.27%	243	82

¹"Number of Students Who Began Program" means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

- ³"Graduates available for employment" means the number of graduates minus the number of graduates unavailable for employment. "Graduates unavailable for employment" means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.
- ⁴"Graduates employed in the field" means only those graduates who are gainfully employed in a single position for which the institution represents the program prepares graduates within six months after a student completes the applicable educational program.
- ⁵"Placement Rate is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.
- 6"Number of weekly hours employed is as reported by the graduate. Not all graduates reported their weekly hours."

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²"Number of Graduates" is the number of students who have completed the program within 100% of the published program length.

State Licensure

Massage '	Massage Therapist and Health Educator Program (8-12 months)									
There is no	licensure	e exam for the	ne state of	California.						
Initials:	Da	ate:	_ I have rea	ad and unde	erstand the a	bove state	licensure in	formation.		
					California,			=	=	e certified
through th	e CAM7	C. In order	r to qualify	for CAM7	C Certifica	tion you m	iust pass t	he MBLEX	(exam.	
Salary and Wage Information										
Massage '	Massage Therapist and Health Educator Program (8-12 months)									
Calendar										
Year	for Em	ployment ¹	in I	Field ²	Gradua	ates Emplo	yed in the	Field ³		
2013		490	4	401		*See Tabl	le Below*			
2014	•	410	3	325		*See Tabl	le Below"			
Graduates uduty, are introduction of the continuing the 2"Graduates represents the 3Salary is as	1"Graduates available for employment" means the number of graduates minus the number of graduates unavailable for employment. Graduates unavailable for employment means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution. 2"Graduates employed in the field" means only those graduates who are gainfully employed in a single position for which the institution represents the program prepares graduates within six months after a student completes the applicable educational program. 3Salary is as reported by the student. Not all graduates reported salary. 2013 Annual Salary and Wages									
*Salary & Wages	\$5000 or less	\$5001- \$10,000	\$10,001- \$15,000	\$15,001- \$20,000	\$20,001- \$25,000	\$25,001- \$30,000	\$30,001- \$35,000	\$35,001- \$40,000	\$40,001- \$45,000	\$45,001- \$50,000
# of Grads	15	17	10	24	22	21	16	16	11	11
	\$55,001- \$60,000	\$60,001- \$65,000	\$65,001- \$70,000	\$70,001- \$75,000	\$75,001- \$80,000	\$80,001- \$85,000	\$85,001- \$90,000	\$90,001- \$95,000	\$95,001 or higher	Grads Not Reporting
5	5	1	3	2	3	0	1	1	3	Salary 214
		and Wage	_			ı	<u>'</u>	<u>'</u>		
			_							
*Salary & Wages	\$5000 or less	\$5001- \$10,000	\$10,001- \$15,000	\$15,001- \$20,000	\$20,001- \$25,000	\$25,001- \$30,000	\$30,001- \$35,000	\$35,001- \$40,000	\$40,001- \$45,000	\$45,001- \$50,000

*Salary & Wages	•	\$5001- \$10,000	\$10,001- \$15,000	\$15,001- \$20,000	\$20,001- \$25,000	\$25,001- \$30,000	\$30,001- \$35,000	\$35,001- \$40,000	\$40,001- \$45,000	\$45,001- \$50,000
# of Grads	5	14	13	17	13	16	11	14	12	6

. ,	\$55,001- \$60,000	\$60,001- \$65,000	\$65,001- \$70,000	\$70,001- \$75,000	\$75,001- \$80,000	\$80,001- \$85,000	\$85,001- \$90,000	\$90,001- \$95,000	\$95,001 or higher	Grads Not Reporting Salary
5	2	1	0	0	1	2	0	2	2	189

Initials:	Date:	I have read and	understand the	above salary	and wage information.
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United States Department of Education (USDE) Financial Aid Program Participation

Three-year Cohort Default Rate As Published by the USDE	Percentage of Enrolled Students Receiving Federal Student Loans	
7.2%	87%	
Initials: Date: information.	I have read and understand the a	bove USDE financial aid program participation
within the field for which a student r	eceived education and training for the	or a list of employment positions determined to be calculation of job placement rates; or a list of the s; please ask your enrollment representative.
	nent rates, starting salaries, or license	on. Regardless of any information you may have exam passage rates, this fact sheet contains the
be directed to the Bureau for Priva		been satisfactorily answered by the institution may Capitol Oaks Drive, Suite 400, Sacramento, CA 897.
	is School Performance Fact Sheet chool official prior to signing an enro	t. The School Performance Fact Sheet was ollment agreement.
Student Name - Print	Student Signature	 Date
School Official		Date