



SCHOOL PERFORMANCE FACT SHEET
National Holistic Institute
Massage Therapist and Health Educator Program
CALENDAR YEARS 2013 & 2014

The California Private Postsecondary Education Act (CPPEA) of 2009, which was effective January 1, 2010, requires under section 94910 of CPPEA that a school provide information for each program offered in regards to, completion rates, placement rates, licensure exam passage rates, and salary/wage information. The following information is data compiled from January 1, 2013 to December 31, 2014.

Completion Rates

Massage Therapist and Health Educator Program (8-12 months)

Calendar Year	Number of Students Who Began the Program ¹	Number of Students Available for Graduation ²	Number of Graduates ³	Completion Rate ⁴
2013	773	773	506	65.46%
2014	764	764	420	54.97%

Students Completing After Published Program Length - 150%

Massage Therapist and Health Educator Program (8-12 months)

Calendar Year	Number of Students Who Began the Program ¹	Number of Students Available for Graduation ²	150% Number of Graduates ⁵	150% Completion Rate ⁶
2013	773	773	23	2.98%
2014	764	764	28	3.66%

¹“Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

²“Students available for graduation” is the number of students who began program minus the number of “Students unavailable for graduation,” which means those students who have died, been incarcerated, or called to active military duty.

³“Graduates” is the number of students who completed the program within 100% of the published program length.

⁴“Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

⁵“150% Graduates” is the number of students who completed the program within 101-150% of the published program length.

⁶“150% Completion Rate” is the number of students who completed the program in the reported calendar year within 101-150% of the published program length divided by the Number of Students Available for Graduation in the published program length period.

Initials: _____ Date: _____ I have read and understand the above completion rates.

Placement Rates

Massage Therapist and Health Educator Program (8-12 months)

Calendar Year	Number of Students Who Began the Program ¹	Number of Graduates ²	Graduates Available for Employment ³	Graduates Employed in the Field ⁴	Placement Rate Employed in the Field ⁵	Graduates Employed in the Field an average of less than 32 hours per week ⁶	Graduates Employed in the Field at least 32 hours per week ⁶
2013	773	506	490	401	81.84%	304	97
2014	764	420	410	325	79.27%	243	82

¹“Number of Students Who Began Program” means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.

²“Number of Graduates” is the number of students who have completed the program within 100% of the published program length.

³“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

⁴“Graduates employed in the field” means only those graduates who are gainfully employed in a single position for which the institution represents the program prepares graduates within six months after a student completes the applicable educational program.

⁵“Placement Rate is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

⁶“Number of weekly hours employed is as reported by the graduate. Not all graduates reported their weekly hours.”

Initials: _____ Date: _____ I have read and understand the above placement information.

State Licensure

Massage Therapist and Health Educator Program (8-12 months)

There is no licensure exam for the state of California.

Initials: _____ Date: _____ I have read and understand the above state licensure information.

Addendum: While there is no State Licensure for California, most cities and counties require you to be certified through the CAMTC. In order to qualify for CAMTC Certification you must pass the MBLEX exam.

Salary and Wage Information

Massage Therapist and Health Educator Program (8-12 months)

Calendar Year	Grads Avail for Employment ¹	Grads Employed in Field ²	Annual Salary and Wages Reported by Graduates Employed in the Field ³
2013	490	401	*See Table Below*
2014	410	325	*See Table Below*

¹“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. Graduates unavailable for employment means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

²“Graduates employed in the field” means only those graduates who are gainfully employed in a single position for which the institution represents the program prepares graduates within six months after a student completes the applicable educational program.

³Salary is as reported by the student. Not all graduates reported salary.

2013 Annual Salary and Wages

*Salary & Wages	\$5000 or less	\$5001-\$10,000	\$10,001-\$15,000	\$15,001-\$20,000	\$20,001-\$25,000	\$25,001-\$30,000	\$30,001-\$35,000	\$35,001-\$40,000	\$40,001-\$45,000	\$45,001-\$50,000
# of Grads	15	17	10	24	22	21	16	16	11	11

\$50,000-\$55,000	\$55,001-\$60,000	\$60,001-\$65,000	\$65,001-\$70,000	\$70,001-\$75,000	\$75,001-\$80,000	\$80,001-\$85,000	\$85,001-\$90,000	\$90,001-\$95,000	\$95,001 or higher	Grads Not Reporting Salary
5	5	1	3	2	3	0	1	1	3	214

2014 Annual Salary and Wages

*Salary & Wages	\$5000 or less	\$5001-\$10,000	\$10,001-\$15,000	\$15,001-\$20,000	\$20,001-\$25,000	\$25,001-\$30,000	\$30,001-\$35,000	\$35,001-\$40,000	\$40,001-\$45,000	\$45,001-\$50,000
# of Grads	5	14	13	17	13	16	11	14	12	6

\$50,000-\$55,000	\$55,001-\$60,000	\$60,001-\$65,000	\$65,001-\$70,000	\$70,001-\$75,000	\$75,001-\$80,000	\$80,001-\$85,000	\$85,001-\$90,000	\$90,001-\$95,000	\$95,001 or higher	Grads Not Reporting Salary
5	2	1	0	0	1	2	0	2	2	189

Initials: _____ Date: _____ I have read and understand the above salary and wage information.

