

**SCHOOL PERFORMANCE FACT SHEET  
CALENDAR YEARS 2015 & 2016  
National Holistic Institute  
Massage Therapist and Health Educator Program**

The California Private Postsecondary Education Act (CPPEA) of 2009, which was effective January 1, 2010, requires under section 94910 of CPPEA that a school provide information for each program offered in regards to, completion rates, placement rates, licensure exam passage rates, and salary/wage information. The following information is data compiled from January 1, 2015 to December 31, 2016.

**On-Time Completion Rates (Graduation Rates)**

**Massage Therapist and Health Educator Program (8-12 months)**

Calendar Year	Number of Students Who Began the Program <sup>1</sup>	Students Available for Graduation <sup>2</sup>	Number of On-Time Graduates <sup>3</sup>	On-Time Completion Rate <sup>4</sup>
2015	80	80	40	50.00%
2016	89	89	56	62.92%

X Initials: \_\_\_\_\_ Date: \_\_\_\_\_

*Initial only after you have had sufficient time to read and understand the information.*

**Students Completing Within 150% of the Published Program Length**

**Massage Therapist and Health Educator Program (8-12 months)**

Calendar Year	Number of Students Who Began the Program <sup>1</sup>	Number of Students Available for Graduation <sup>2</sup>	150% Graduates <sup>5</sup>	150% Completion Rate <sup>6</sup>
2015	80	80	43	53.75%
2016	89	89	62	69.66%

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<sup>1</sup>“Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within 100% of the published program length within the reporting calendar year and excludes all students who cancelled during the cancellation period.

<sup>2</sup>“Students available for graduation” is the number of students who began program minus the number students who have died, been incarcerated, or been called to active military duty.

<sup>3</sup>“Number of On-time Graduates” is the number of students who completed the program within 100% of the published program length within the reporting calendar year.

<sup>4</sup>“Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

<sup>5</sup>“150% Graduates” is the number of students who completed the program within 150% of the published program length. (Includes on-time graduates).

<sup>6</sup>“150% Completion Rate” is the number of students who completed the program in the reported calendar year within 150% of the published program length, including on-time graduates divided by the number of students available for graduation.

### Job Placement Rates

#### Massage Therapist and Health Educator Program (8-12 months)

Calendar Year	Number of Students Who Began the Program <sup>1</sup>	Number of Graduates <sup>2</sup>	Graduates Available for Employment <sup>3</sup>	Graduates Employed in the Field <sup>4</sup>	Placement Rate % Employed in the Field <sup>5</sup>
2015	NA	NA	NA	NA	NA
2016	NA	NA	NA	NA	NA

You may obtain from the institution a list of the employment positions determined to be in the field for which a student received education and training. <http://nhi.edu/wp-content/uploads/2014/09/Primary-Massage-Therapy-Job-titles.pdf>

### Gainfully Employed Categories

#### Part-Time vs. Full-Time Employment

#### Massage Therapist and Health Educator Program (8-12 months)

Calendar Year	Graduates Employed in the Field 20-29 Hours Per Week	Graduates Employed in the Field at Least 30 Hours Per Week <sup>6</sup>	Total Graduates Employed in the Field
2015	NA	NA	NA
2016	NA	NA	NA

### Single Position vs. Concurrent Aggregated Position

#### Massage Therapist and Health Educator Program (8-12 months)

Calendar Year	Graduates Employed in the Field In a Single Position	Graduates Employed in the Field in Concurrent Aggregated Positions	Total Graduates Employed in the Field
2015	NA	NA	NA
2016	NA	NA	NA

### Self-Employed / Freelance Positions

#### Massage Therapist and Health Educator Program (8-12 months)

Calendar Year	Graduates Employed who are Self-Employed or Working Freelance	Total Graduates Employed in the Field
2015	NA	NA
2016	NA	NA

## Institutional Employment

### Massage Therapist and Health Educator Program (8-12 months)

Calendar Year	Graduates Employed in the Field who are Employed by the Institution, an Employer Owned by the Institution, or an Employer who shares Ownership with the Institution.	Total Graduates Employed in the Field
2015	NA	NA
2016	NA	NA

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This program may result in freelance or self-employment.

- The work available to graduates of this program is usually for freelance or self-employment.
- This type of work may not be consistent.
- The period of employment can range from one day to weeks to several months.
- Hours worked in a day or week may be more or less than the traditional 8 hour work day or 40 hour work week.
- You can expect to spend unpaid time expanding your networks, advertising, promoting your services, or honing your skills.
- Once graduates begin to work freelance or are self-employed, they will be asked to provide documentation that they are employed as such so they may be counted as placed for our job placement records.
- Students initialing this disclosure understand that either a majority or all of this school's graduates are employed in this manner and understand what comprises this work style.

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<sup>1</sup>“Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within 100% of the published program length within the reporting calendar year and excludes all students who cancelled during the cancellation period.

<sup>2</sup>“Number of Graduates” is the number of students who have completed the program within 100% of the published program length.

<sup>3</sup>“Graduates Available for Employment” means the number of graduates who after graduation, of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

<sup>4</sup>“Graduates employed in the field” means only those graduates who are gainfully employed in a single position for which the institution represents the program prepares graduates within six months after a student completes the applicable educational program.

<sup>5</sup>“Placement Rate % Employed in the Field” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

<sup>6</sup>“Number of weekly hours employed is as reported by the graduate. Not all graduates reported their weekly hours.”

## State Licensure

### Massage Therapist and Health Educator Program (8-12 months)

There is no licensure exam for the state of California.

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*Addendum: While there is no State Licensure for California, most cities and counties require you to be certified through the CAMTC. In order to qualify for CAMTC Certification you must pass the MBLEX exam.*

## Salary and Wage Information

### Annual salary and wages reported for graduates employed in the field.<sup>3</sup>

#### Massage Therapist and Health Educator Program (8-12 months)

Calendar Year	Grads Available for Employment <sup>1</sup>	Grads Employed in Field <sup>2</sup>	\$5000 or less	\$95,001 or higher	No Salary Information Reported <sup>4</sup>
2015	NA	NA	NA	NA	NA
2016	NA	NA	NA	NA	NA

A List of sources used to substantiate salary disclosure is available from the school.

- <http://nhi.edu/wp-content/uploads/2016/11/National-Holistic-Institute-Process-to-Collect-and-Substantiate-Graduate-Salary.pdf>

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<sup>1</sup>“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates Unavailable for Employment” means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

<sup>2</sup>“Graduates employed in the field” means graduates who beginning within six months after a student completes the applicable educational program are gainfully employed, whose employment has been reported, and for whom the institution has documented verification of employment. For occupations for which the state requires passing an examination, the six months period begins after the announcement of the examination results for the first examination available after a student completes an applicable educational program.

<sup>3</sup>“Salary” is as reported by graduate or graduate’s employer.

<sup>4</sup>“No Salary Information Reported” is the number of graduates for whom, after making reasonable attempts, the school was not able to obtain salary information.

**Because of the change in the Bureau’s reporting regulations, which became effective on July 14<sup>th</sup>, 2016, this institution was not required to collect the data for its 2015 and prior graduates.**

## Cost of Educational Program

Total charges for the program for students completing on-time in 2015: \$16,113.00. Additional charges may be incurred if the program is not completed on-time.

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## Student's Right to Cancel

A student has the right to cancel his or her agreement for a course of instruction, without any penalty or obligation if notice of cancellation is made through attendance of the first class session or seventh day after enrollment, whichever is later.

Cancellation may occur for the following reasons:

- **Rejection of Applicant:** If an applicant is rejected for enrollment, or if a prospective international student has his/her visa application rejected, a full refund of all monies paid will be made to the applicant.
- **Program Cancellation:** If an institution cancels a program subsequent to a student's enrollment, a full refund all monies paid will be made to the applicant
- **Cancellation Prior to the Start of Class or No Show:** If an applicant accepted for admission cancels prior to the start of scheduled classes or never attends class (no-show), a full refund of all monies paid will be made to the applicant.
- **Cancellation after the Start of Class:** If an applicant cancels after class begins, but before the seventh day after enrollment, whichever is later, a full refund of all monies paid will be made to the applicant.

If any books and supplies were distributed to the student prior to cancellation, the student is responsible for the charges associated with those distributions. The student has the option to return any unused books and supplies within 30 days following the date of cancellation. The student will receive full credit to their account if returned in new condition.

NHI will refund 100% of any monies paid, less any charges for books and supplies retained by the student within 45 days of cancellation.

If the student has received federal financial aid funds, the student is entitled to a refund moneys not paid from student financial aid program funds.

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## Federal Student Loan Debt

### Massage Therapist and Health Educator Program (8-12 months)

Calendar year	Most recent three year cohort default rate, as reported by the USDE <sup>1</sup>	The percentage of enrolled students in receiving federal student loans to pay for this Program	The average amount of federal student loan debt of graduates who took out federal student loans at this institution	The percentage of graduates in with federal student loans as calculated by the institution.
2015	5.7%	63.2%	\$9,016.00	61.7%
2016	9.5%	76.0%	\$6,473.00	76.0%

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<sup>1</sup> The percentage of students who defaulted on their federal student loans is called the Cohort Default Rate (CDR). It shows the percentage of this school's students who were more than 270 days (9 months) behind on their federal student loans within three years of when the first payment was due. (This is the most recent CDR reported by the U.S. Department of Education.

