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BPPE Annual Report for 2016 - Institution

Tracking Number: 20171122115111

Report for Year: 2016

Institution Name: National Holistic Institute

Institution Code (If an institution has branch locations the institution code is the school code for the main location): 0101321

Street Address (Physical Location): 5900 Doyle Street

City: Emeryville

State: California

Zip Code: 94608

Check all that apply to this institution:

For profit institution: For profit institution

Sole Proprietor:

Corporation:

Non-profit institution:

Limited Liability Corporation (LLC):

Publicly traded institution:

Partnership:

Number of Branch Locations: 8

Number of Satellite Locations: 1

Is this institution current with all assessments to the Student Tuition Recovery Fund?:

yes

Is this institution current on Annual Fees?: yes

Is your institution accredited by an accrediting agency/agencies recognized by the United States Department of Education? Include only full institutional approval, not programmatic approval: yes

If you answered yes to the question above, please identify the accrediting agency:

Accrediting Council for Continuing Education and Training

If your institution has specialized accreditation from a recognized United States Department of Education approved specialized/programmatic accreditor, list the accreditation:

Has any accreditation agency taken any formal disciplinary action against this institution? If Yes, please submit a paper copy of the action, refer to the Annual Report Completion Check Sheet.: no

Does your institution participate in federal financial aid programs under Title IV of the Federal Higher Education Act?: yes

What is the total amount of Title IV funds received by your institution in 2016?:

8,037,647

Does your institution participate in veteran's financial aid education programs?: yes

What is the total amount of veteran's financial aid funds received by your institution in 2016?: 1,003,504

Does your institution participate in the Cal Grant program?: yes

What is the total amount of Cal Grant funds received by your institution in 2015?:

42,956

Is your institution on the California Eligible Training Provider List (ETPL)?: yes

Is your institution receiving funds from the Work Innovation and Opportunity Act (WIOA) Program?: yes

What is the total amount of WIOA funds received by your institution in 2016?: 10,149

Does your institution participate in, or offer any another government or non-governmental financial aid programs? yes

If yes, please indicate the name of the financial aid program: Imagine America, Massage Envy Scholarship, Sallie Mae Smart Option Loan, Miscellaneous Scholarships, Student Payment, Tuition Finance Company, Work Study Clinic

The percentage of institutional income in 2016 that was derived from public funding: 75

Enter the most recent three-year Cohort Default Rate reported by the US Department of Education, for this institution: 9.5

The percentage of students who in 2016 received federal student loans to help pay their cost of education at the school was: 75

Total number of students enrolled at this institution: 728

Number of Doctorate Degrees programs Offered: 0

Number of Students enrolled in Doctorate level programs at this Institution: 0

Number of Master Degrees programs Offered: 0

Number of Students enrolled in Master level programs at this institution: 0

Number of Bachelor Degrees programs Offered: 0

Number of Students enrolled in Bachelor level programs at this institution: 0

Number of Associate Degrees programs Offered: 0

Number of Students enrolled in Associate level programs at this institution: 0

Number of Diploma or Certificate Programs Offered: 3

Number of Students enrolled in Diploma or Certificate programs at this institution: 728

Institution's website: www.nhi.edu

Performance Fact Sheet: <http://nhi.edu/about-massage-schools/accreditation/information>

2016 Catalog: <http://nhi.edu/about-massage-schools/accreditation/information>

Annual Report: <http://nhi.edu/about-massage-schools/accreditation/information>



Department of Consumer Affairs

Bureau for Private Postsecondary Education

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BPPE Annual Report for 2016 – Programs**Tracking Number:** 20171122120214**Report for Year:** 2016**Institution Name:** National Holistic Institute**Institution Code:** 0101321**INFORMATON FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE
INSTITUTION****Degree/Program Level:** DiplomaCertificate**If Other, please specify:****Degree/Program Title:** DiplomaCertificate**If Other Doctorate, Other Master, Other Bachelor, Other Associate or Other was
chosen, please specify:****Name of Program (e.g. Business Administration, Massage, etc.):** Massage Therapist &
Health Educator**Number of Degrees or Diplomas Awarded:** 445**Total Charges for this program (Report whole dollars only):** \$ 15588**The percentage of enrolled students in 2016 receiving federal student loans to pay for
this program.** 78**The percentage of graduates in 2016 who took out federal student loans to pay for this
program.** 81**Number of Students Who Began the Program:** 754**Students Available for Graduation:** 754**On-time Graduates:** 416

Completion Rate: 55

150% Completion Rate: 57

Is the above data taken from the Integrated Postsecondary Education Data System (IPEDS) of the United States Department of Education?:

no

PLACEMENT

Graduates Available for Employment: 0

Graduates Employed in the Field: 0

Placement Rate: 0

Graduates employed in the field 20 to 29 hours per week: 0

Graduates employed in the field at least 30 hours per week: 0

Indicate the number of graduates employed:

Single position in field: 0

Concurrent aggregated positions in field (2 or more positions at the same time): 0

Freelance/self-employed: 0

By the institution or an employer owned by the institution, or an employer who shared ownership with the institution: 0

EXAM PASSAGE RATE

Does this educational program lead to an occupation that requires State licensing?: no

If Yes, please provide the information below (For each of the last two years):

First Data Year 2016:

Name of the State licensing entity that licenses this field:

Name of Exam:

Number of Graduates Taking State Exam:

Number Who Passed the State Exam:

Number Who Failed the State Exam:

Passage Rate:

Is this data from the State licensing agency that administered the exam?:

Name of Agency:

If the response to #29 was no, provide a description of the process used for attempting to contact students:

Second Data Year 2015:**Name of the State licensing entity that licenses this field:****Name of State Exam:****Number of Graduates Taking State Exam:****Number Who Passed the State Exam:****Number Who Failed the State Exam:****Passage Rate:****Is this data from the licensing agency that administered the State exam?:****Name of Agency:****If the response to #37 was no, provide a description of the process used for attempting to contact students:****Do graduates have the option or requirement for more than one type of licensing State exam?:****Provide the names of other licensing exam options:****Name of Option/Requirement:****Name of Option/Requirement:****Name of Option/Requirement:****SALARY DATA****Graduates Available for Employment: 0****Graduates Employed in the Field: 0****Graduates Employed in the Field Reported receiving the following Salary or Wage:****\$0 - \$5,000: 0****\$5,001 - \$10,000: 0****\$10,001 - \$15,000: 0****\$15,001 - \$20,000: 0****\$20,001 - \$25,000: 0****\$25,001 - \$30,000: 0****\$30,001 - \$35,000: 0**

\$35,001 - \$40,000: 0

\$40,001 - \$45,000: 0

\$45,001 - \$50,000: 0

\$50,001 - \$55,000: 0

\$55,001 - \$60,000: 0

\$60,001 - \$65,000: 0

\$65,001 - \$70,000: 0

\$70,001 - \$75,000: 0

\$75,001 - \$80,000: 0

\$80,001 - \$85,000: 0

\$85,001 - \$90,000: 0

\$90,001 - \$95,000: 0

\$95,001 - \$100,000: 0

Over \$100,000: 0



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BPPE Annual Report for 2016 – Programs

Tracking Number: 20171122120749

Report for Year: 2016

Institution Name: National Holistic Institute

Institution Code: 0101321

INFORMATON FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION

Degree/Program Level: DiplomaCertificate

If Other, please specify:

Degree/Program Title: DiplomaCertificate

**If Other Doctorate, Other Master, Other Bachelor, Other Associate or Other was
chosen, please specify:**

Name of Program (e.g. Business Administration, Massage, etc.): Advanced
Neuromuscular Massage Therapist

Number of Degrees or Diplomas Awarded: 39

Total Charges for this program (Report whole dollars only): \$ 7794

**The percentage of enrolled students in 2016 receiving federal student loans to pay for
this program.** 54

**The percentage of graduates in 2016 who took out federal student loans to pay for this
program.** 44

Number of Students Who Began the Program: 47

Students Available for Graduation: 47

On-time Graduates: 35

Completion Rate: 74

150% Completion Rate: 78

Is the above data taken from the Integrated Postsecondary Education Data System (IPEDS) of the United States Department of Education?:

no

PLACEMENT

Graduates Available for Employment: 0

Graduates Employed in the Field: 0

Placement Rate: 0

Graduates employed in the field 20 to 29 hours per week: 0

Graduates employed in the field at least 30 hours per week: 0

Indicate the number of graduates employed:

Single position in field: 0

Concurrent aggregated positions in field (2 or more positions at the same time): 0

Freelance/self-employed: 0

By the institution or an employer owned by the institution, or an employer who shared ownership with the institution: 0

EXAM PASSAGE RATE

Does this educational program lead to an occupation that requires State licensing?: no

If Yes, please provide the information below (For each of the last two years):

First Data Year 2016:

Name of the State licensing entity that licenses this field:

Name of Exam:

Number of Graduates Taking State Exam:

Number Who Passed the State Exam:

Number Who Failed the State Exam:

Passage Rate:

Is this data from the State licensing agency that administered the exam?:

Name of Agency:

If the response to #29 was no, provide a description of the process used for attempting to contact students:

Second Data Year 2015:**Name of the State licensing entity that licenses this field:****Name of State Exam:****Number of Graduates Taking State Exam:****Number Who Passed the State Exam:****Number Who Failed the State Exam:****Passage Rate:****Is this data from the licensing agency that administered the State exam?:****Name of Agency:****If the response to #37 was no, provide a description of the process used for attempting to contact students:****Do graduates have the option or requirement for more than one type of licensing State exam?:****Provide the names of other licensing exam options:****Name of Option/Requirement:****Name of Option/Requirement:****Name of Option/Requirement:****SALARY DATA****Graduates Available for Employment: 0****Graduates Employed in the Field: 0****Graduates Employed in the Field Reported receiving the following Salary or Wage:****\$0 - \$5,000: 0****\$5,001 - \$10,000: 0****\$10,001 - \$15,000: 0****\$15,001 - \$20,000: 0****\$20,001 - \$25,000: 0****\$25,001 - \$30,000: 0****\$30,001 - \$35,000: 0**

\$35,001 - \$40,000: 0

\$40,001 - \$45,000: 0

\$45,001 - \$50,000: 0

\$50,001 - \$55,000: 0

\$55,001 - \$60,000: 0

\$60,001 - \$65,000: 0

\$65,001 - \$70,000: 0

\$70,001 - \$75,000: 0

\$75,001 - \$80,000: 0

\$80,001 - \$85,000: 0

\$85,001 - \$90,000: 0

\$90,001 - \$95,000: 0

\$95,001 - \$100,000: 0

Over \$100,000: 0



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BPPE Annual Report for 2016 – Programs

Tracking Number: 20171122121119

Report for Year: 2016

Institution Name: National Holistic Institute

Institution Code: 0101321

INFORMATON FOR EACH EDUCATIONAL PROGRAM OFFERED AT THE INSTITUTION

Degree/Program Level: DiplomaCertificate

If Other, please specify:

Degree/Program Title: DiplomaCertificate

**If Other Doctorate, Other Master, Other Bachelor, Other Associate or Other was
chosen, please specify:**

Name of Program (e.g. Business Administration, Massage, etc.): Adv. Neuromuscular
Massage Therapist & Health Edu

Number of Degrees or Diplomas Awarded: 130

Total Charges for this program (Report whole dollars only): \$ 23382

**The percentage of enrolled students in 2016 receiving federal student loans to pay for
this program.** 81

**The percentage of graduates in 2016 who took out federal student loans to pay for this
program.** 76

Number of Students Who Began the Program: 0

Students Available for Graduation: 0

On-time Graduates: 0

Completion Rate: 0

150% Completion Rate: 0

Is the above data taken from the Integrated Postsecondary Education Data System (IPEDS) of the United States Department of Education?:

no

PLACEMENT

Graduates Available for Employment: 0

Graduates Employed in the Field: 0

Placement Rate: 0

Graduates employed in the field 20 to 29 hours per week: 0

Graduates employed in the field at least 30 hours per week: 0

Indicate the number of graduates employed:

Single position in field: 0

Concurrent aggregated positions in field (2 or more positions at the same time): 0

Freelance/self-employed: 0

By the institution or an employer owned by the institution, or an employer who shared ownership with the institution: 0

EXAM PASSAGE RATE

Does this educational program lead to an occupation that requires State licensing?: no

If Yes, please provide the information below (For each of the last two years):

First Data Year 2016:

Name of the State licensing entity that licenses this field:

Name of Exam:

Number of Graduates Taking State Exam:

Number Who Passed the State Exam:

Number Who Failed the State Exam:

Passage Rate:

Is this data from the State licensing agency that administered the exam?:

Name of Agency:

If the response to #29 was no, provide a description of the process used for attempting to contact students:

Second Data Year 2015:**Name of the State licensing entity that licenses this field:****Name of State Exam:****Number of Graduates Taking State Exam:****Number Who Passed the State Exam:****Number Who Failed the State Exam:****Passage Rate:****Is this data from the licensing agency that administered the State exam?:****Name of Agency:****If the response to #37 was no, provide a description of the process used for attempting to contact students:****Do graduates have the option or requirement for more than one type of licensing State exam?:****Provide the names of other licensing exam options:****Name of Option/Requirement:****Name of Option/Requirement:****Name of Option/Requirement:****SALARY DATA****Graduates Available for Employment: 0****Graduates Employed in the Field: 0****Graduates Employed in the Field Reported receiving the following Salary or Wage:****\$0 - \$5,000: 0****\$5,001 - \$10,000: 0****\$10,001 - \$15,000: 0****\$15,001 - \$20,000: 0****\$20,001 - \$25,000: 0****\$25,001 - \$30,000: 0****\$30,001 - \$35,000: 0**

\$35,001 - \$40,000: 0

\$40,001 - \$45,000: 0

\$45,001 - \$50,000: 0

\$50,001 - \$55,000: 0

\$55,001 - \$60,000: 0

\$60,001 - \$65,000: 0

\$65,001 - \$70,000: 0

\$70,001 - \$75,000: 0

\$75,001 - \$80,000: 0

\$80,001 - \$85,000: 0

\$85,001 - \$90,000: 0

\$90,001 - \$95,000: 0

\$95,001 - \$100,000: 0

Over \$100,000: 0



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BPPE Annual Report for 2016 – Branch Locations

Tracking Number: 2017111690127

Report for Year: 2016

Institution Name: National Holistic Institute

Institution Code: 0101321

Total number of students at this branch location? 36

Name of programs offered at this branch locations? Massage Therapist and Health
Educator

Branch Address: 564 W. Herndon

Branch City: Clovis

Branch State: California

Branch Zip Code: 93612



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BPPE Annual Report for 2016 – Branch Locations

Tracking Number: 2017111690415

Report for Year: 2016

Institution Name: National Holistic Institute

Institution Code: 0101321

Total number of students at this branch location? 19

Name of programs offered at this branch locations? Massage Therapist and Health
Educator

Branch Address: 2930 E. Inland Empire Blvd, Suite 112

Branch City: Ontario

Branch State: California

Branch Zip Code: 91764



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BPPE Annual Report for 2016 – Branch Locations

Tracking Number: 2017111685329

Report for Year: 2016

Institution Name: National Holistic Institute

Institution Code: 0101321

Total number of students at this branch location? 29

Name of programs offered at this branch locations? Massage Therapist and Health
Educator

Branch Address: 1755 Hilltop Drive

Branch City: Redding

Branch State: California

Branch Zip Code: 96002



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BPPE Annual Report for 2016 – Branch Locations

Tracking Number: 2017111685641

Report for Year: 2016

Institution Name: National Holistic Institute

Institution Code: 0101321

Total number of students at this branch location? 114

Name of programs offered at this branch locations? Massage Therapist and Health Educator, Advanced Neuromuscular Therapist, Advanced Neuromuscular Therapist and Health Educator

Branch Address: 1610 Arden Way, Suite 110

Branch City: Sacramento

Branch State: California

Branch Zip Code: 95815



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BPPE Annual Report for 2016 – Branch Locations

Tracking Number: 2017111685822

Report for Year: 2016

Institution Name: National Holistic Institute

Institution Code: 0101321

Total number of students at this branch location? 43

Name of programs offered at this branch locations? Massage Therapist and Health
Educator

Branch Address: 1665 Market Street

Branch City: San Francisco

Branch State: California

Branch Zip Code: 94103



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BPPE Annual Report for 2016 – Branch Locations

Tracking Number: 2017111685958

Report for Year: 2016

Institution Name: National Holistic Institute

Institution Code: 0101321

Total number of students at this branch location? 68

Name of programs offered at this branch locations? Massage Therapist and Health Educator, Advanced Neuromuscular Therapist, Advanced Neuromuscular Therapist and Health Educator

Branch Address: 3031 Tisch Way, Suite 1 Plaza South

Branch City: San Jose

Branch State: California

Branch Zip Code: 95128



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BPPE Annual Report for 2016 – Branch Locations

Tracking Number: 2017111690535

Report for Year: 2016

Institution Name: National Holistic Institute

Institution Code: 0101321

Total number of students at this branch location? 120

Name of programs offered at this branch locations? Massage Therapist and Health Educator, Advanced Neuromuscular Therapist, Advanced Neuromuscular Therapist and Health Educator

Branch Address: 201 E. Sandpointe Ave., Suite 100

Branch City: Santa Ana

Branch State: California

Branch Zip Code: 92707



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BPPE Annual Report for 2016 – Branch Locations

Tracking Number: 2017111690245

Report for Year: 2016

Institution Name: National Holistic Institute

Institution Code: 0101321

Total number of students at this branch location? 131

Name of programs offered at this branch locations? Massage Therapist and Health Educator, Advanced Neuromuscular Therapist, Advanced Neuromuscular Therapist and Health Educator

Branch Address: 10969 Ventura Blvd.

Branch City: Studio City

Branch State: California

Branch Zip Code: 91604