

SCHOOL PERFORMANCE FACT SHEET

CALENDAR YEARS 2023 & 2024

National Holistic Institute

Massage Therapist and Health Educator Program – 800 Hours

On-Time Completion Rates (Graduation Rates)

Includes data for the two calendar years prior to reporting

Calendar Year	Number of Students Who Began the Program	Students Available for Graduation	Number of On-Time Graduates	On-Time Completion Rate
2023	114	114	58	50.88%
2024	111	111	72	64.86%

X Initials: _____ Date: _____

Initial only after you have had sufficient time to read and understand the information.

Students Completing Within 150% of the Published Program Length

Calendar Year	Number of Students Who Began the Program	Students Available for Graduation	150% Graduates	150% Completion Rate
2023	114	114	62	54.39%
2024	111	111	72	64.86%

X Initials: _____ Date: _____

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Job Placement Rates

Includes data for the two calendar years prior to reporting

Calendar Year	Number of Students Who Began the Program	Number of Graduates	Graduates Available for Employment	Graduates Employed in the Field	Placement Rate % Employed in the Field
2023	114	62	61	24	39.34%
2024	111	72	67	41	61.19%

You may obtain from the institution a list of the employment positions determined to be in the field for which a student received education and training. <http://nhi.edu/wp-content/uploads/2014/09/Primary-Massage-Therapy-Job-titles.pdf>

Gainfully Employed Categories

Includes data for the two calendar years prior to reporting

Part-Time vs. Full-Time Employment

Calendar Year	Graduates Employed in the Field 20-29 Hours Per Week	Graduates Employed in the Field at Least 30 Hours Per Week	Total Graduates Employed in the Field
2023	4	7	24
2024	6	10	41

Single Position vs. Concurrent Aggregated Position

Calendar Year	Graduates Employed in the Field In a Single Position	Graduates Employed in the Field in Concurrent Aggregated Positions	Total Graduates Employed in the Field
2023	9	2	24
2024	15	1	41

Self-Employed / Freelance Positions

Calendar Year	Graduates Employed who are Self-Employed or Working Freelance	Total Graduates Employed in the Field
2023	17	24
2024	25	41

Institutional Employment

Calendar Year	Graduates Employed in the Field who are Employed by the Institution, an Employer Owned by the Institution, or an Employer who shares Ownership with the Institution.	Total Graduates Employed in the Field
2023	0	24
2024	0	41

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This program may result in freelance or self-employment.

- The work available to graduates of this program is usually for freelance or self-employment.
- This type of work may not be consistent.
- The period of employment can range from one day to weeks to several months.

- Hours worked in a day or week may be more or less than the traditional 8 hour work day or 40 hour work week.
- You can expect to spend unpaid time expanding your networks, advertising, promoting your services, or honing your skills.
- Once graduates begin to work freelance or are self-employed, they will be asked to provide documentation that they are employed as such so they may be counted as placed for our job placement records.
- Students initialing this disclosure understand that either a majority or all of this school's graduates are employed in this manner and understand what comprises this work style.

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Licensure Examination Passage Rates

Includes data for the two calendar years prior to reporting

Calendar Year	Number of Graduates in Calendar Year	Number of Graduates Taking Exam	Number Who Passed First Available Exam	Number Who Failed First Available Exam	Passage Rate
N/A	N/A	N/A	N/A	N/A	N/A

There is no licensure exam for the state of California.

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Salary and Wage Information

Includes data for the two calendar years prior to reporting

Annual salary and wages reported for graduates employed in the field.

Calendar Year	Graduates Available for Employment	Graduates Employed in the Field	Annual Salary & Wages Reported by Grads Employed in the Field	\$0 - \$5,000	\$5,001 - \$10,000	\$10,001 - \$15,000	\$15,001 - \$20,000	\$20,001 - \$25,000	\$25,001 - \$30,000	\$30,001 - \$35,000	\$35,001 - \$40,000	\$40,001 - \$45,000
2023	61	24	10	0	3	1	1	1	1	0	1	0
2024	67	41	8	0	0	2	0	0	0	1	1	1

\$45,001 - \$50,000	\$50,001 - \$55,000	\$55,001 - \$60,000	\$60,001 - \$65,000	\$65,001 - \$70,000	\$70,001 - \$75,000	\$75,001 - \$80,000	\$80,001 - \$85,000	\$85,001 - \$90,000	\$90,001 - \$95,000	\$95,001 - \$100,000	Over \$100,000	No Salary Information Reported
0	0	0	0	0	0	1	1	0	0	0	0	10
0	1	1	0	1	0	0	0	0	0	0	0	34

A List of sources used to substantiate salary disclosure is available from the school.

- <http://nhi.edu/wp-content/uploads/2016/11/National-Holistic-Institute-Process-to-Collect-and-Substantiate-Graduate-Salary.pdf>

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Cost of Educational Program

- Total charges for the program for students completing on-time in 2023: \$16,972.00
 - Total charges may be higher for students that do not complete on time.
- Total charges for the program for students completing on-time in 2024: \$17,500.50
 - Total charges may be higher for students that do not complete on time.

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Federal Student Loan Debt

Calendar year	Most recent three year cohort default rate, as reported by the United State Department of Education. ¹	The percentage of enrolled students in 2023/2024 receiving federal student loans to pay for this Program.	The percentage of graduates in 2023/2024 who took out federal student loans to pay for this program.	The average amount of federal student loan debt of 2023/2024 graduates who took out federal student loans at this institution.
2023	0%	69.38%	79.38%	\$8,567.00
2024	0%	72.06%	69.23%	\$8,813.00

The percentage of students who defaulted on their federal student loans is called the Cohort Default Rate (CDR). It shows the percentage of this school's students who were more than 270 days (9 months) behind on their federal student loans within three years of when the first payment was due. This is the most recent CDR reported by the U.S. Department of Education.

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This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.



NATIONAL
HOLISTIC
INSTITUTE

A College of Massage Therapy

Emeryville Campus | 5900 Doyle Street, Emeryville, CA 94608

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Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at: 1747 N. Market Blvd. Ste. 225 Sacramento, CA 95834, www.bppe.ca.gov, P: 888.370.7589 or 916.574.8900, F: 916.263.1897.

Student Name - Print

Student Signature

Date

School Official

Date

Definitions

- "Number of Students Who Began the Program" means the number of students who began a program who were scheduled to complete the program within 100% of the published program length within the reporting calendar year and excludes all students who cancelled during the cancellation period.
- "Students Available for Graduation" is the number of students who began the program minus the number of students who have died, been incarcerated, or been called to active military duty.
- "Number of On-time Graduates" is the number of students who completed the program within 100% of the published program length within the reporting calendar year.
- "On-time Completion Rate" is the number of on-time graduates divided by the number of students available for graduation.
- "150% Graduates" is the number of students who completed the program within 150% of the program length (includes on-time graduates).
- "150% Completion Rate" is the number of students who completed the program in the reported calendar year within 150% of the published program length, including on-time graduates, divided by the number of students available for graduation.
- "Graduates Available for Employment" means the number of graduates minus the number of graduates unavailable for employment.
- "Graduates Unavailable for Employment" means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.
- "Graduates Employed in the Field" means graduates who beginning within six months after a student completes the applicable educational program are gainfully employed, whose employment has been reported, and for whom the institution has documented verification of employment. For occupations for which the state requires passing an examination, the six months period begins after the announcement of the examination results for the first examination available after a student completes an applicable educational program.
- "Placement Rate Employed in the Field" is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.
- "Number of Graduates Taking Exam" is the number of graduates who took the first available exam in the reported calendar year.
- "First Available Exam Date" is the date for the first available exam after a student completed a program.
- "Passage Rate" is calculated by dividing the number of graduates who passed the exam by the number of graduates who took the reported licensing exam.
- "Number Who Passed First Available Exam" is the number of graduates who took and passed the first available licensing exam after completing the program.
- "Salary" is as reported by graduate or graduate's employer.
- "No Salary Information Reported" is the number of graduates for whom, after making reasonable attempts, the school was not able to obtain salary information.

Student's Right to Cancel

A student has the right to cancel his or her agreement for a course of instruction, without any penalty or obligation if notice of cancellation is made through attendance of the first class session or seventh day after enrollment, whichever is later.

Cancellation may occur for the following reasons:

- Rejection of Applicant: If an applicant is rejected for enrollment, or if a prospective international student has his/her visa application rejected, a full refund of all monies paid will be made to the applicant.
 - NOTE: NHI provides minimal visa assistance through issuing an I-20, thereby allowing the student to apply for a visa. Once the individual is an officially active student, NHI will vouch for both Active and then Completed status. NHI does not incur any associated charges regarding a student's visa.
- Program Cancellation: If an institution cancels a program subsequent to a student's enrollment, a full refund all monies paid will be made to the applicant
- Cancellation Prior to the Start of Class or No Show: If an applicant accepted for admission cancels prior to the start of scheduled classes or never attends class (no-show), a full refund of all monies paid will be made to the applicant.
- Cancellation after the Start of Class: If an applicant cancels after class begins, but before the seventh day after enrollment, whichever is later, a full refund of all monies paid will be made to the applicant.

If any books and supplies were distributed to the student prior to cancellation, the student is responsible for the charges associated with those distributions. The student has the option to return any books and supplies, and receive full credit to their account, within 30 days following the date of cancellation.

NHI will refund any credit balance from payments made on a student's account within 45 days of cancellation.

If the student has received federal financial aid funds, the student is entitled to a refund of moneys not paid from student financial aid program funds.